

No. : 004/RC-CCH/STM-PPM/18

Jakarta, 30 Januari 2018

Yth. Bapak/Ibu

- Dekan Fakultas Ekonomi
 - Ketua Program Pascasarjana
 - Ketua Sekolah Tinggi Ilmu Ekonomi / Ilmu Manajemen
 - Ketua Jurusan / Ketua Program Studi Manajemen
- Perguruan tinggi di seluruh Indonesia

Dengan hormat,

Sekolah Tinggi Manajemen PPM akan mengadakan **Case Teaching and Writing Workshop 2018 "Developing Management Cases: Practices and Insights"** pada:

Hari, tanggal : Selasa-Kamis, 24-26 April 2018
Waktu : 08.00 – 17.00 WIB
Tempat : R. Auditorium Gedung Bina Manajemen B Lt. 2
PPM Manajemen
Jl. Menteng Raya 9-19 Jakarta Pusat

Acara ini merupakan pelatihan penyusunan, penulisan, dan pengajaran kasus manajemen yang dapat diikuti oleh praktisi bisnis, akademisi, konsultan manajemen, mahasiswa dan umum. Metode kasus digunakan oleh universitas dan perusahaan di dunia sebagai salah satu metode pengajaran dalam menganalisa kejadian nyata dalam perusahaan serta membantu analisa dalam pengambilan keputusan.

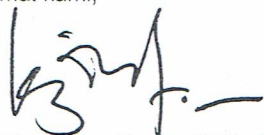
Berkaitan dengan hal tersebut, terlampir kami kirimkan poster **Case Teaching and Writing Workshop 2018**. Mohon ijin untuk disebarluaskan di perguruan tinggi/institusi Bapak/Ibu.

Informasi lebih lanjut dapat menghubungi:

- *Research Center and Case Clearing House (RC-CCH)*
Sekolah Tinggi Manajemen PPM
Jl. Menteng Raya No. 9-19, Jakarta 10340.
Telp 021-2300313 ext.1108 (Dinda) Fax. (021) 2302040/51
Web : www.researchcase-ppm.com

Demikian informasi ini disampaikan. Atas perhatian dan kerjasamanya kami ucapkan terima kasih.

Hormat kami,



Erlinda Nusron Yunus, M.M., Ph.D.

Coordinator

Research Center and Case Clearing House (RC-CCH)
PPM School of Management

CASE TEACHING & WRITING WORKSHOP.



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APRIL
24-26
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LIMITED
SEAT

DEVELOPING MANAGEMENT CASES: PRACTICES AND INSIGHTS

Case Teaching and Writing Workshop is a 3 days-workshop designed for professionals and academics & all those who work in business and management and those who want to use cases as tools for real-world problem solving and experience-based learning.

It aims to encourage and promote the development of case based teaching that is relevant to the practice of management and business development, especially in the context of Indonesia. It also develops cases for academics and practitioners and business management in Indonesia.

VENUE

Auditorium Room
2nd Floor, Bina Manajemen B Building,
PPM Manajemen, Jl. Menteng Raya 9-19,
Jakarta Pusat 10340

FACILITATORS

Andi Ilham Said, Ph.D.
Core Faculty - PPM School of Management

Martinus Sulistyo Rusli, Ph.D.
Core Faculty - PPM School of Management

INVESTMENT

Regular : Rp 4.700.000/person
Group : Rp 4.500.000/person
(at least 3 participants)

INFORMATION

021 - 2300 313 #1108 (Dinda)
0812 8520 1224
DRA@ppm-manajemen.ac.id
ctww@ppmschool.ac.id

REGISTRATION DEADLINE: 10 APRIL 2018



Organized
by:

RC-CCH Research Center and
Case Clearing House

PPM School of Management
member of:



PPM School of Management
accredited by:

